

New US Site SeoGoldSoftware.com Releases SEO Prospecting Software For Online Professionals

Summary: New California site SeoGoldSoftware.com announces the release of SEO Online Gold Prospecting software for online professionals. SEO Online Gold Prospecting software gives online marketing professionals an easy automated way to use the internet to pan for potential SEO and web marketing clients.

New California website SeoGoldSoftware.com today announced the release of SEO Online Gold Prospecting Software, the first online marketing software to truly give online marketing professionals an easy way to mine for potential clients who actually need online marketing services.

"In talking with Online Marketing Professionals, one thing that became very clear was that they were in serious need of an online marketing software that would make it easy to prospect for potential clients online who actually need online marketing services," said SeoGoldSoftware.com CEO, Andre Bell. "That's what SEO Gold Prospecting was designed to address."

Sitting in front of a computer screen hoping to find pre-qualified businesses to offer online marketing services to can be time-consuming and frustrating for busy professionals. Existing SEO software forces users to manually enter hundreds and in some cases thousands of keyword combinations by hand when mass panning large numbers of sites to uncover potential clients.

SEO Online Gold Prospecting Software eliminates that hassle by visiting targeted sites and automatically reading keywords directly from the sites, then automatically checking in Google the position of each keyword found. This eliminates manually entering keywords by hands to check the search engine position of many sites quickly.

"The initial response to SEO Gold Prospecting has been even better than expected," continued Bell. "I think what we're seeing here is that online marketing professionals are drawn to some of the other benefits as well."

For example, Bell said that many online marketing professionals were finding the 'addendum' field an important added plus -- a feature not available in any other online marketing software. "We thought it was important, when creating SEO Gold Prospecting, to give even more than what people were asking for," said Bell. "That's why we didn't stop with just the obvious features of a Google keyword tool. We really tried to cover all the bases."

With SEO Gold, online marketing professionals will now be able to:

- Automatically evaluate the SERP of thousands of sites quickly
- Enter specific words or phrases to narrow existing keywords to selected niches, industries, cities, or any other criteria the online professionals are looking to extract data for. Perfect for seeing how well targeted sites and their keyword combinations measure up within specific search criteria
- Exclude words that amount to 'fools gold' so professionals avoid filling search results with worthless data
- Export search results in many formats allowing easy extraction of the search results for internal use or for presenting findings to potential clients

SEO Gold is the first SEO marketing software from SeoGoldSoftware.com. SEO Online Gold was created as a result of Bell's own frustration with existing SEO tools as a consultant and advisor to small business owners. A free video showing SEO Online Gold Prospecting software in action is available at www.SeoGoldSoftware.com